CCALAC
Community Clinic Association of Los Angeles County

2027 SPONSOR & EXHIBITOR PROSPECTUS

Consider our most value-packed sponsorship packages to increase visibility and receive recognition at multiple CCALAC conferences and events throughout the year. Annual sponsorship packages run from Jan 1, 2027 – Dec 31, 2027.

www.ccalac.org

ANNUAL SPONSORSHIP PACKAGES

Advocate – $35,000

Events & Exhibiting

- Platinum Sponsor of the Health Care Symposium, Health IT Summit, and Workforce Summit. Includes one (1) exhibit space and two (2) exhibitor registrations for each conference.
- Additional complimentary all-access passes for up to twelve (12) attendees for the Health Care Symposium, Health IT Summit, and Workforce Summit, of any combination of your choosing (e.g., 4 at Symposium, 4 at Health IT Summit, 4 at Workforce Summit).
- Host Sponsor of the Policy Café Series.
- Complimentary all-access passes for up to five (5) attendees for the Policy Café Series.

Sponsorship Recognition

- Recognition on event webpage for all four events
- Recognition on all event materials for all four events
- Recognition in all press and marketing materials for all four events
- Sponsorship of two (2) breakout sessions at the Health Care Symposium, Health IT Summit, and Workforce Summit
- Sponsorship of lunch and plenary at the Health Care Symposium, Health IT Summit, and Workforce Summit
- Special recognition in registration confirmation emails (i.e., logo and webpage of choice) for all four events

Marketing Opportunities

- Social media recognition every quarter
- Recognition in CCALAC weekly newsletter
- Invitation to Symposium-related event
- Post-event attendee lists (PDF)* for the Health Care Symposium, Health IT Summit, and Workforce Summit
  - Attendee lists will be emailed to sponsors after each event

Partner – $30,000

Events & Exhibiting

- Platinum Sponsor of the Health Care Symposium. Includes one (1) exhibit space and two (2) exhibitor registrations.
- Choice of two (2) from the following:
  - Sponsor of the Policy Café Series.
  - Gold Sponsor of the Health IT Summit. Includes one (1) exhibit space and two (2) exhibitor registrations
  - Gold Sponsor of the Workforce Summit. Includes one (1) exhibit space and two (2) exhibitor registrations.
- Additional complimentary all-access passes for up to eight (8) attendees for the Health Care Symposium and your selection of the Health IT Summit and/or Workforce Summit.
- Complimentary all-access passes for up to four (4) attendees for the Policy Café Series (if selected).

Sponsorship Recognition

- Recognition on event webpage for all four events
- Recognition on all event materials for all four events
- Recognition in all press and marketing materials for all four events
- Sponsorship of two (2) breakout sessions at the Health Care Symposium, Health IT Summit, and Workforce Summit
- Sponsorship of lunch and plenary at the Health Care Symposium, Health IT Summit, and Workforce Summit
- Special recognition in registration confirmation emails (i.e., logo and webpage of choice) for all four events

Marketing Opportunities

- Social media recognition every quarter
- Recognition in CCALAC weekly newsletter
- Invitation to Symposium-related event
- Post-event attendee list (PDF) for the Health Care Symposium
  - Attendee list will be emailed to sponsors after the event
- Post-event attendee lists (PDF)* for two selected events
  - Attendee lists will be emailed to sponsors after each event

*does not include Policy Café

CCALAC
Community Clinic Association of Los Angeles County

2027 SPONSOR & EXHIBITOR PROSPECTUS

Consider our most value-packed sponsorship packages to increase visibility and receive recognition at multiple CCALAC conferences and events throughout the year. Annual sponsorship packages run from Jan 1, 2027 – Dec 31, 2027.

www.ccalac.org

ANNUAL SPONSORSHIP PACKAGES (Continued)

Supporter – $22,500

Events & Exhibiting

- Platinum Sponsor of the Health Care Symposium. Includes one (1) exhibit space and two (2) exhibitor registrations.
- Choice of one (1) from the following:
  - Sponsor of the Policy Café Series.
  - Silver Sponsor of the Health IT Summit. Includes one (1) exhibit space and two (2) exhibitor registrations.
  - Silver Sponsor of the Workforce Summit. Includes one (1) exhibit space and two (2) exhibitor registrations.
- Additional complimentary all-access passes for up to six (6) attendees for the Health Care Symposium and the Health IT Summit or Workforce Summit (if selected).
- Complimentary all-access passes for up to three (3) attendees for the Policy Café Series (if selected).

Sponsorship Recognition

- Recognition on event webpage for both events
- Recognition on all event materials for both events
- Recognition in all press and marketing materials for both events
- Sponsorship of two (2) breakout sessions, lunch, and plenary at the Health Care Symposium
- Sponsorship of one (1) breakout session and lunch at the Health IT Summit or Workforce Summit (if selected)

Marketing Opportunities

- Social media recognition every quarter
- Recognition in CCALAC weekly newsletter
- Invitation to Symposium-related event
- Post-event attendee list (PDF) for the Health Care Symposium
  - Attendee list will be emailed to sponsors after the event
- Post-event attendee lists (PDF)* for one selected event
  - Attendee list will be emailed to sponsors after the event

*does not include Policy Café

CCALAC
Community Clinic Association of Los Angeles County

www.ccalac.org

2027 SPONSOR & EXHIBITOR PROSPECTUS

Consider our most value-packed sponsorship packages to increase visibility and receive recognition at multiple CCALAC conferences and events throughout the year. Annual sponsorship packages run from Jan 1, 2027 – Dec 31, 2027.

Level	Advocate – $35,000	Partner – $30,000	Supporter – $22,500
Events & Exhibiting			
Exhibit space (includes 2 registrations)	• Symposium • Health IT Summit • Workforce Summit	• Symposium • Health IT Summit (if selected) • Workforce Summit (if selected)	• Symposium • Health IT Summit (if selected) • Workforce Summit (if selected)
Complimentary registrations (Symposium, Health IT Summit, Workforce Summit)	12 total	8 total	6 total
Policy Café	Host Sponsor	Sponsor (if selected)	Sponsor (if selected)
Complimentary registrations (Policy Café)	5	4 (if selected)	3 (if selected)
Sponsorship Recognition			
Recognition on event webpage	X	X	X
Recognition in press and marketing materials	X	X	X
Recognition in event materials	X	X	X
Sponsorship of a lunch session	• 2 at Symposium • 2 at Health IT Summit • 2 at Workforce Summit	• 2 at Symposium • 1 at Health IT Summit (if selected) • 1 at Workforce Summit (if selected)	• 2 at Symposium • 1 at Health IT Summit (if selected) • 1 at Workforce Summit (if selected)
Sponsorship of a breakout session	• Symposium • Health IT Summit • Workforce Summit	• Symposium • Health IT Summit (if selected) • Workforce Summit (if selected)	• Symposium • Health IT Summit (if selected) • Workforce Summit (if selected)
Sponsorship of a plenary session	• Symposium • Health IT Summit • Workforce Summit	• Symposium • Health IT Summit (if selected) • Workforce Summit (if selected)	• Symposium
Recognition in event registration	X		
Marketing Opportunities			
Social media recognition (quarterly)	X	X	X
Recognition in weekly newsletter	X	X	X
Invitation to Symposium-related event	X	X	X
Post-event attendee lists (PDF)* *does not include Policy Café	• Symposium • Health IT Summit • Workforce Summit	• Symposium • Health IT Summit (if selected) • Workforce Summit (if selected)	• Symposium • Health IT Summit (if selected) • Workforce Summit (if selected)

CCALAC
Community Clinic Association of Los Angeles County

2027 SPONSOR & EXHIBITOR PROSPECTUS

Event Sponsorships

www.ccalac.org

EVENT SPONSORSHIPS

Are you interested in a more specialized sponsorship opportunity? Explore the sponsorship and exhibitor packages below for a unique opportunity to increase your visibility and recognition at a single CCALAC event.

Health Care Symposium Sponsorships

Platinum Sponsor – $20,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Additional complimentary all-access passes for up to five (5) attendees
- Recognition of sponsorship on the Symposium webpage
- Recognition of sponsorship in all Symposium materials
- Recognition of sponsorship in all Symposium press and marketing materials
- Sponsorship of two (2) breakout sessions
- Sponsorship of the lunch and plenary sessions
- Invitation to Symposium-related event
- Social media recognition following the Symposium
- Post-event attendee list (PDF)
  - Attendee list will be emailed to sponsors after the event

Gold Sponsor – $15,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Additional complimentary all-access passes for up to four (4) attendees
- Recognition of sponsorship on the Symposium webpage
- Recognition of sponsorship in all Symposium materials
- Recognition of sponsorship in all Symposium press and marketing materials
- Sponsorship of one (1) breakout session
- Sponsorship of the lunch and plenary sessions
- Invitation to Symposium-related event
- Social media recognition following the Symposium
- Post-event attendee list (PDF)
  - Attendee list will be emailed to sponsors after the event

Silver Sponsor – $10,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Additional complimentary all-access passes for up to three (3) attendees
- Recognition of sponsorship on the Symposium webpage
- Recognition of sponsorship in all Symposium materials
- Recognition of sponsorship in all Symposium press and marketing materials
- Sponsorship of one (1) breakout session
- Invitation to Symposium-related event
- Social media recognition following the Symposium
- Post-event attendee list (PDF)
  - Attendee list will be emailed to sponsors after the event

Bronze Sponsor – $5,000

Please note this package does not include an exhibit space.

- Complimentary all-access passes for up to two (2) attendees
- Recognition of sponsorship on the Symposium webpage
- Recognition of sponsorship in all Symposium materials
- Recognition of sponsorship in all Symposium press and marketing materials
- Invitation to Symposium-related event
- Social media recognition following the Symposium
- Post-event attendee list (PDF)
  - Attendee list will be emailed to sponsors after the event

Exhibitor Only – $3,000 / $2,500 (Non-Profit)

Additional exhibitor registration – $350

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Exhibitor recognition on the Symposium webpage
- Invitation to Symposium-related event
- Post-event attendee list (PDF)
  - Attendee list will be emailed to sponsors after the event

CCALAC
Community Clinic Association of Los Angeles County

2027 SPONSOR & EXHIBITOR PROSPECTUS

Event Sponsorships

www.ccalac.org

EVENT SPONSORSHIPS (Continued)

Health IT Summit Sponsorships

Platinum Sponsor – $10,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Additional complimentary all-access passes for up to four (4) attendees
- Recognition of sponsorship on the Health IT Summit webpage
- Recognition of sponsorship in all Health IT Summit materials
- Recognition of sponsorship in all Health IT Summit press and marketing materials
- Sponsorship of two (2) breakout sessions
- Sponsorship of the lunch and plenary sessions
- Social media recognition following the Health IT Summit
- Post-event attendee list (PDF)
  - Attendee list will be emailed to sponsors after the event

Gold Sponsor – $8,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Additional complimentary all-access passes for up to two (2) attendees
- Recognition of sponsorship on the Health IT Summit webpage
- Recognition of sponsorship in all Health IT Summit materials
- Recognition of sponsorship in all Health IT Summit press and marketing materials
- Sponsorship of one (1) breakout session
- Sponsorship of the lunch and plenary sessions
- Social media recognition following the Health IT Summit
- Post-event attendee list (PDF)
  - Attendee list will be emailed to sponsors after the event

Silver Sponsor – $6,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Additional complimentary all-access pass for one (1) attendee
- Recognition of sponsorship on the Health IT Summit webpage
- Recognition of sponsorship in all Health IT Summit materials
- Sponsorship of one (1) breakout session
- Sponsorship of the lunch session
- Social media recognition following the Health IT Summit
- Post-event attendee list (PDF)
  - Attendee list will be emailed to sponsors after the event

Bronze Sponsor – $4,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Recognition of sponsorship on the Health IT Summit webpage
- Recognition of sponsorship in all Health IT Summit materials
- Sponsorship of the lunch session
- Social media recognition following the Health IT Summit
- Post-event attendee list (PDF)
  - Attendee list will be emailed to sponsors after the event

Event Sponsor – $2,000

- Complimentary all-access pass for one (1) attendee
- Recognition of sponsorship on the Health IT Summit webpage
- Social media recognition following the Health IT Summit
- Post-event attendee list (PDF)
  - Attendee list will be emailed to sponsors after the event

CCALAC
Community Clinic Association of Los Angeles County

2027 SPONSOR & EXHIBITOR PROSPECTUS

Event Sponsorships

www.ccalac.org

EVENT SPONSORSHIPS (Continued)

Workforce Summit Sponsorships

Platinum Sponsor – $10,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Additional complimentary all-access passes for up to four (4) attendees
- Recognition of sponsorship on the Workforce Summit webpage
- Recognition of sponsorship in all Workforce Summit materials
- Recognition of sponsorship in all Workforce Summit press and marketing materials
- Sponsorship of two (2) breakout sessions
- Sponsorship of the lunch and plenary sessions
- Social media recognition following the Workforce Summit
- Post-event attendee list (PDF)
  - Attendee list will be emailed to sponsors after the event

Gold Sponsor – $8,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Additional complimentary all-access passes for up to two (2) attendees
- Recognition of sponsorship on the Workforce Summit webpage
- Recognition of sponsorship in all Workforce Summit materials
- Recognition of sponsorship in all Workforce Summit press and marketing materials
- Sponsorship of one (1) breakout session
- Sponsorship of the lunch and plenary sessions
- Social media recognition following the Workforce Summit
- Post-event attendee list (PDF)
  - Attendee list will be emailed to sponsors after the event

Silver Sponsor – $6,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Additional complimentary all-access pass for one (1) attendee
- Recognition of sponsorship on the Workforce Summit webpage
- Recognition of sponsorship in all Workforce Summit materials
- Sponsorship of one (1) breakout session
- Sponsorship of the lunch session
- Social media recognition following the Workforce Summit
- Post-event attendee list (PDF)
  - Attendee list will be emailed to sponsors after the event

Bronze Sponsor – $4,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Recognition of sponsorship on the Workforce Summit webpage
- Recognition of sponsorship in all Workforce Summit materials
- Sponsorship of the lunch session
- Social media recognition following the Workforce Summit
- Post-event attendee list (PDF)
  - Attendee list will be emailed to sponsors after the event

Exhibitor Only – $2,500 / $2,000 (Non-Profit)

Additional exhibitor registration – $200

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes one (1) exhibitor registration.
- Exhibitor recognition on the Workforce Summit webpage
- Post-event attendee list (PDF)
  - Attendee list will be emailed to sponsors after the event

CCALAC
Community Clinic Association of Los Angeles County

2027 SPONSOR & EXHIBITOR PROSPECTUS

Event Sponsorships

www.ccalac.org

EVENT SPONSORSHIPS (Continued)

Policy Café Sponsorships

Host Sponsor – $7,000

- Complimentary all-access passes for up to four (4) attendees
- Recognition of sponsorship on the Policy Café webpage
- Recognition of sponsorship in all Policy Café materials
- Recognition of sponsorship in all Policy Café press and marketing materials
- Social media recognition following each Policy Café

Sponsor – $4,000

- Complimentary all-access passes for up to two (2) attendees
- Recognition of sponsorship in all Policy Café materials
- Recognition of sponsorship in all Policy Café press and marketing materials
- Social media recognition following each Policy Café

CCALAC
Community Clinic Association of Los Angeles County

www.ccalac.org

2027 SPONSOR & EXHIBITOR PROSPECTUS

Event Sponsorships-at-a-Glance

	Symposium Sponsorships					Health IT Summit Sponsorships					Workforce Summit Sponsorships					Policy Café	
Level	Platinum $20,000	Gold $15,000	Silver $10,000	Bronze $5,000	Exhibitor Only $3,000/ $2,500	Platinum $10,000	Gold $8,000	Silver $6,000	Bronze $4,000	Event Sponsor $2,000	Platinum $10,000	Gold $8,000	Silver $6,000	Bronze $4,000	Exhibitor Only $2,500/ $2,000	Host $7,000	Sponsor $4,000
Events & Exhibiting																	
Exhibit space (includes 2 registrations)	X	X	X		X	X	X	X	X		X	X	X	X			
Complimentary registrations	5	4	3	2		4	2	1		1	4	2	1		1	4	2
Sponsorship Recognition																	
Recognition on event webpage	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Recognition in event materials	X	X	X	X		X	X	X	X		X	X	X	X		X	X
Recognition in press and marketing materials	X	X	X	X		X	X				X	X				X	X
Sponsorship of a breakout session	XX	X	X			XX	X	X			XX	X	X				
Sponsorship of a lunch session	X	X				X	X	X	X		X	X	X	X			
Sponsorship of a plenary session	X	X				X	X				X	X					
Additional Marketing Opportunities																	
Social media recognition	X	X	X	X		X	X	X	X	X	X	X	X	X	X	X	X
Invitation to Symposium-related event	X	X	X	X	X												
Post-event attendee list (PDF)	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		

CCALAC
Community Clinic Association of Los Angeles County

www.ccalac.org

2027 SPONSOR & EXHIBITOR PROSPECTUS

CCALAC Conferences & Events

Annual Southern California Health Care Symposium

April 2, 2027 | The Westin Los Angeles Airport, Los Angeles, CA

The Annual Health Care Symposium provides a forum to share valuable knowledge and resources for the provision of quality health care. Each year, presenters and attendees gather for a full day of sessions focused on innovative programs experienced by service providers and patients, creating a valuable resource for health care providers and administration. Our symposium offers several educational opportunities for health care service providers, community health center staff, state leaders and decision-makers, and many other health care community partners in California.

For more information, visit **ccalac.org/symposium**.

Annual Health IT Summit

October 7, 2027 | The California Endowment, Los Angeles, CA

The Annual Health IT Summit brings together health care leaders and partners for a full day of connecting and learning innovative ways to use and optimize modern technology to enhance community well-being. Summit sessions cover various aspects of the health IT landscape, such as interoperability, artificial intelligence, digital health care tools, and more, and provide attendees with educational and networking opportunities. Attendees include community health center executives and directors, as well as IT, health IT, quality improvement, and clinical staff.

For more information, visit **ccalac.org/health-it-summit**.

Annual Workforce Summit

June 15, 2027 | The California Endowment, Los Angeles, CA

The Annual Health IT Summit brings together health care leaders and partners for a full day of connecting and learning innovative ways to use and optimize modern technology to enhance community well-being. Summit sessions cover various aspects of the health IT landscape, such as interoperability, artificial intelligence, digital health care tools, and more, and provide attendees with educational and networking opportunities. Attendees include community health center executives and directors, as well as IT, health IT, quality improvement, and clinical staff.

For more information, visit **ccalac.org/workforce-summit**.

Policy Café Series

The Policy Café breakfast series brings together health centers, policymakers, community leaders, researchers and partners for timely discussions on the issues impacting Los Angeles County's health care landscape. From the state budget and Medi-Cal, to issues at the federal level, and discussions on specific issues impacting the health of our communities, the series drives dialogue on today's hot topics. No podium. No PowerPoint. Just frank conversation. CCALAC hosts a minimum of two Policy Café events annually. Most are virtual, but in-person events are possible depending on guest and venue availability.

For more information, visit **ccalac.org/events/policy-café**.

Applications are due by March 5, 2027

Sponsorship status is not final until payment is received; all fees are non-refundable after March 5, 2027; all contributions are 100% tax deductible.

Acceptable forms of payment include check and ACH/EFT; access denied with any pending past due balances.
For questions, please email **Carol Nguyen** at **cnguyen@ccalac.org**.

TO APPLY, CLICK HERE