

# 2030 Strategic Priorities





Los Angeles and its health centers face both opportunities and uncertainties in the years ahead. Policies are shifting, the funding landscape is evolving, and new challenges are emerging. While change brings uncertainty, it is also an opportunity for us to navigate challenges together. Community health centers are resilient. This resilience is rooted in our ability to come together—to lean on one another, to share knowledge, and to advocate with a unified voice for the patients and communities that rely on health centers. It is within this context that CCALAC's members set the following three strategic priorities for 2030.

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## Through advocacy, training, technical assistance, and services, CCALAC will act as a:



### Catalyst to improve community health.

Health centers need to adapt and be agile in the changing environment, and to set the pace of systems change. CCALAC will lead systems transformation, drive innovation in community health, help health centers navigate the changing political landscape, demonstrate value, and advance solutions that deliver improved individual and community health through high performing systems of care.

#### Cultivator of excellence, fostering smart growth.

Health centers need to grow their staff, services, and advocacy to address increasing community need in a changing environment. This involves promoting adaptive cultures that shine in the face of complex challenges. CCALAC will help health centers accelerate growth to expand their impact and advance performance, develop the staff and leadership to meet the moment, and increase their capacity for advocacy.

#### Conduit of information, partnerships, and systems.

Relationships are at the heart of health center work, whether with patients, staff, partners, or policymakers. CCALAC will strengthen communication and collaboration to advance community health, increase member engagement by delivering value, and elevate health centers as the healthcare system of choice.

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