



Propel America is a nonprofit organization on a mission to increase representation in the healthcare workforce by helping young people access pathways to careers in healthcare in their communities.

PROPEL'S APPRENTICESHIP MODEL

YOUNG PEOPLE NEED OPTIONS & EMPLOYERS NEED TALENT

WORK



LEARN



DEVELOP



GROW



HOW IT WORKS









Hiring & Pre-Onboarding

Propel recruits and works with member health centers to hire apprentices. Apprentices complete Propel's hire-ready program to prepare for the start of their apprenticeship.

Months 1-6

Apprentices begin work on the floor immediately while also working to complete their medical assisting certification program.

Months 7-14

Apprentices receive a mid-point raise after passing their exam, and complete their remaining apprenticeship hours.

Retention

Apprentices complete the program and move into the employers' regular medical assistant job description and salary. They are retained via a 1-year retention agreement post-apprenticeship.



A partnership with Propel advances your mission to create health equity for your patients and improves your talent margins

APPRENTICESHIP FUNDING OPPORTUNITIES (ONCE REGISTERED)

WIOA

Ongoing funding

50% wage rate reimbursement, not to exceed 6 months/ \$10,000

CA Opportunity
Youth Grant

Ongoing grant

Up to \$10,000 per apprentice, a portion of which goes to employer

CA Apprenticeship Innovation Fund **Reimbursement grant**

\$3-4k per apprentice, a portion of which goes to employer

Workforce Board

Ongoing grant

\$950 to employer

Propel funds tuition costs through a combination of contributions from public funding and philanthropy



"Propel was the perfect way for me to train online, keep working, and be a mother. I'm loving my new career so far, and I can't thank you enough."

ARMANI BLACKSON

Propel Alum - Camden, NJ Medical Assistant



Interested in transforming your talent pipeline?

Contact Julia Horn, Senior Director, Market Development & Strategy:

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