

APLAHealth



APLA Health's mission is to achieve health care equity and promote well-being for the LGBT and other underserved communities and people living with and affected by HIV. We are a nonprofit, federally qualified health center serving more than 14,000 people annually. We provide 20 different services from 15 locations throughout Los Angeles County, including: medical, dental, and behavioral health care; PrEP counseling and management; health education and HIV prevention; and STD screening and treatment. For people living with HIV, we offer housing support; benefits counseling; home health care; and the Vance North Necessities of Life Program food pantries; among several other critically needed services. Additionally, we are leaders in advocating for policy and legislation that positively impacts the LGBT and HIV communities, provide capacity-building assistance to health departments across the country, and conduct community-based research on issues affecting the communities we serve. For more information, please visit us at aplahealth.org.

We offer great benefits, competitive pay, and great working environment!

We offer:

- *Medical Insurance*
- *Dental Insurance (no cost for employee)*
- *Vision Insurance (no cost for employee)*
- *Long Term Disability*
- *Group Term Life and AD&D Insurance*
- *Employee Assistance Program*
- *Flexible Spending Accounts*
- *12 Paid Holidays*
- *3 Personal Days*
- *10 Vacation Days*
- *12 Sick Days*
- *Metro reimbursement or free parking*
- *Employer Matched 403b Retirement Plan*

This is a great opportunity to make a difference!

This position will pay \$68,598.40 - \$88,673.33. Salary is commensurate with experience.

POSITION SUMMARY:

Under the guidance of the Director of Communications, the Sr. Graphic Designer, will assist on a wide range of complex graphic designs and content creation for a variety of products and purposes.

ESSENTIAL DUTIES AND RESPONSIBILITIES:

- Lead in the creation of visual materials, branding guidelines, and design principles for the organization and its associated programs, departments, campaigns, initiatives, and events.
- Ensure brand fidelity across platforms and materials, for both internal and external audiences.
- Provide guidance to, collaborate with, and supervise the work of an additional team member.
- Contribute to the creative process; brainstorm and collaborate to consistently deliver high-quality work while staying true to our values and patients/clients.
- Work daily to assist with various complex projects.
- Transform concepts into visual executions with a fast turnaround.
- Meet with internal stakeholders to take projects from concept to execution in a timely manner.
- Liaise with vendors, agencies, contractors, and coordinators as needed.

OTHER DUTIES MAY BE ASSIGNED TO MEET BUSINESS NEEDS.

REQUIREMENTS:

Training and Experience:

- Bachelor's Degree plus 4 years' experience or HS and 5+ years equivalent work experience in Graphic Design, Digital Arts, Interactive/Media Design, Marketing, or similar field required.
- Minimum of 1 year of supervisory experience required.
- Well-organized with digital filing and daily tasks with astute attention to detail
- Must be extremely creative and have the ability to balance bold thinking with the flexibility to compromise and finish the task at hand
- Takes direction well, especially when it comes to design feedback
- Intimate understanding of design, branding, and digital best practices
- Great eye for typography and typeface selection
- Proficient knowledge of file sharing platforms and file archiving principles
- Proficient in Adobe Creative Suite and Microsoft Office Suite Photo retouching experience preferred
- Copywriting, copyediting, and proofreading skills preferred
- Experience working in healthcare, social justice, or advocacy, and/or with the LGBTQ+ community, people with HIV, and underserved communities preferred

Knowledge of:

- Knowledge of written Spanish a plus.
- Knowledge of motion graphics, social media platforms, and web design a plus

Ability to:

- Able to keep on schedule and multi-task in a busy, production-intensive environment
- Ability to be flexible with schedule during critical projects and deadlines

WORKING CONDITIONS/PHYSICAL REQUIREMENTS:

This is primarily an office position that requires only occasional bending, reaching, stooping, lifting and moving of office materials weighing 25 pounds or less. The position

requires daily use of a personal computer and requires entering, viewing, and revising text and graphics on the computer terminal and on paper.

SPECIAL REQUIREMENTS:

COVID vaccination and booster required or medical/religious exemption.

Equal Opportunity Employer: minority/female/transgender/disability/veteran.

To Apply:

Visit our website at www.aplahealth.org to apply or click the link below:

<https://www.paycomonline.net/v4/ats/web.php/jobs/ViewJobDetails?job=101248&clientkey=A5559163F67395E0A2585D2135F98806>