

The 20th Annual Southern California Health Care Symposium



REINVESTING IN OUR ROOTS

Driving Innovation for Equity and Justice

April 9, 2021

Sponsor Prospectus



The 20th Annual Southern California
Health Care Symposium

**REINVESTING
IN OUR ROOTS**
Driving Innovation for Equity and Justice

Hosted by
Community Clinic Association of
Los Angeles County

&
Coalition of Orange County
Community Health Centers

Friday, April 9, 2021

9:00am - 5:00pm

A Virtual Event

ccalac.org/symposium

About

The Annual Health Care Symposium provides a forum to share valuable knowledge and resources for the provision of quality health care.

Each year, presenters and attendees gather for a full day of sessions focused on innovative programs experienced by service providers and patients, creating a valuable resource for health care providers and administrators.

Our symposium offers several educational opportunities for health care service providers, community clinic staff, state leaders and decision-makers, and many other health care stakeholders in California.

Southern California Consortia

The Community Clinic Association of Los Angeles County (CCALAC) and the Coalition of Orange County Community Health Centers (COCCC) are jointly hosting the 2021 Annual Health Care Symposium. **CCALAC and COCCC** are 501 (c)(3) organizations representing community clinics and health centers in LA and Orange Counties.

Together we represent over 75 member clinics and approximately 400 clinical sites throughout both counties. These clinics have provided vital health care services to more than 1.7 million patients with low or no income in medically underserved populations.



Community Health Centers

are non-profit, state-licensed organizations that provide high-quality primary care, including medical, dental and mental health services to predominantly low-income and underserved populations.

Pharmacy, x-ray, radiology, optometry, obstetrics, specialty referral, and other medical services can also be found within clinics.

ccalac.org/symposium

Sponsorship Packages

Platinum Sponsor – \$20,000

Our most value-packed sponsorship bundle; Platinum Level sponsorship includes:

- 10 attendee registrations
- Top-billing in all press materials and company logo on the Symposium website
- Prominent banner with company logo displayed throughout the virtual platform
- Sponsored lunch coupon for all attendees with company “Thank You” message
- Sponsorship of two (2) Breakout Sessions with company logo
- Company recognition in digital advertising spot for Plenary Session
- Company advertisement insert for Symposium swag
- Symposium attendee list
- Platinum Sponsor ONLY will receive a video advertisement (Welcome) spot (2-minute maximum) that will appear at the opening session before the keynote address

Gold Sponsor – \$15,000

Gold Level sponsorship includes:

- 6 attendee registrations
- Top-billing in all press materials and company logo on the Symposium website
- Prominent banner with company logo displayed throughout the virtual platform
- Sponsored breakfast coupon for all attendees with company “Thank You” message
- Sponsorship of one (1) Breakout Session with company logo
- Company recognition in digital advertising spot for lunch session
- Company advertisement insert for Symposium swag
- Symposium attendee list

Silver Sponsor – \$10,000

Silver Level sponsorship includes:

- 4 attendee registrations
- Top-billing in all press materials and company logo on the Symposium website
- Prominent banner with company logo displayed throughout the virtual platform
- Sponsorship of one (1) Breakout Session with company logo
- Company advertisement insert for Symposium swag
- Symposium attendee list

More sponsorship options continue on next page

Sponsorship Packages (continued)

Bronze Sponsor – \$5,000

Bronze Level sponsorship includes:

- 2 Attendee Registrations
- Company logo on the Symposium website
- Prominent banner with company logo displayed throughout the virtual platform
- Company advertisement insert for Symposium swag
- Symposium attendee list

Clinic Friend – \$2,000

Clinic Friend Sponsorship is a great package for a past Symposium Exhibitor who may want to share information regarding your organization's products and services. Sponsorship includes:

- 2 attendee registrations
- Company logo displayed on the Symposium website
- One advertisement on the virtual platform
- Company advertisement insert for Symposium swag
- Symposium attendee list
- This sponsorship will also put your organization on a CCalac and COCCC list for future opportunities to share your products and services to our members in 2021.

Applications are due by March 1, 2021

APPLY HERE

Please note: Sponsorship status is not final until payment is received; all fees are non-refundable after March 1, 2021; all contributions are 100% tax deductible. All major credit cards and checks are accepted; access denied with any pending past due balances.

For questions, please email symposium@ccalac.org

Thank you for considering
a 2021 Annual Health Care Symposium sponsorship!

ccalac.org/symposium

Code of Conduct Agreement

PRINCIPLES AND EXPECTATIONS OF ANNUAL HEALTH CARE SYMPOSIUM PARTICIPATION

The right to participate is essential to create open dialogue between all attendees. The Community Clinic Association of Los Angeles County, and Coalition of Orange County Community Health Centers, (collectively referred to hereon as “Hosts”) acknowledge the freedom of expression of speakers, participants, sponsors and vendors. These principles are the foundation on which the Symposium was created. All participants attending the Symposium are subject to the laws applicable in the United States and the State of California, where the Symposium is being held by virtual platform. By attending the Symposium, participants agree to adhere to these Principles and Values of Symposium Participation.

GENERAL PRINCIPLES

All attendees shall conduct themselves in a professional, courteous and respectful manner, refraining from language and actions that might bring discredit upon themselves, their organization, the conference, or Hosts.

ADMISSION

Hosts reserve the right to refuse admission to the Symposium if an individual or group has previously advocated or supported violent actions or destructive behavior in any way, or if those individuals have previously violated any rule of conduct or applicable law at any prior Hosts’ events. Additionally, during the Symposium, Hosts can revoke Symposium registration, and associated materials, and thereby, deny access to participants who do not adhere to this Code of Conduct.

VIDEO AND AUDIO RECORDING

Attendees are strictly prohibited from videotaping or audio recording any part of the Symposium unless written permission has been granted by Hosts. Failure to comply with this rule is grounds for immediate ejection from the event and confiscation of video and/or audio materials. This rule applies to all sessions and events throughout the duration of the Symposium.

PROCEDURES INVOLVING DISRUPTIONS AT THE SYMPOSIUM—APPLICATION OF THE LAW

Symposium participants are subject to the laws applicable in the United States. Disruptive behavior in any form (e.g., verbal or via chat and direct messaging) including harassment and bullying will not be tolerated and will be dealt with in accordance with the laws of the U.S. and the State of California, where the event is being held.

WITHDRAWAL OF ADMISSION

In the event of any disruptions, including harassing or persistently taunting an attendee, speaker, vendor or sponsor, or any other action that does not respect these Principles, Hosts may withdraw a participant’s admission and suspend or cancel the participant’s access to the Symposium. Violation of the rules is also grounds for ineligibility at future Hosts’ events.

PUBLIC STATEMENT

In the event that freedom of expression is abused, property is destroyed, stolen or physical force is used or threatened by a participant, Hosts may issue a statement concerning the action that reflect the framework of the Principles and Values of Symposium Participation. Attendees expelled from the Symposium for violations of this Code of Conduct will not be afforded a refund or credit for Symposium attendance fees.