The 5th Annual
Health IT Summit

Friday, September 27, 2024
9:00 am – 4:00 pm
The California Endowment
1000 Alameda St, Los Angeles, CA 90012

Sponsor Prospectus

About the Health IT Summit

The annual Health IT Summit brings together health care leaders and partners for a full day of connecting and learning innovative ways to use and optimize modern technology to enhance community well-being. Summit sessions may cover interoperability/data exchange, digital divide, AI/machine learning, health care technology CalAIM and PHMI technology implementation and insights, data analytics and reporting, and cybersecurity. Attendees include community health center executives and directors, as well as IT, health IT, quality improvement, and clinical staff.

About CCALAC

CCALAC is a 501 (c)(3) organization representing 66 member community health centers that operate more than 450 primary care sites in LA County. Our members provide vital health care services to more than 1.97 million patients, including 87,000 people experiencing homelessness. Community health centers are nonprofit, state-licensed organizations that provide high-quality primary care, including medical, dental, and mental health services, to under-resourced populations.

ccalac.org/health-it-summit

Sponsorship Packages

Platinum Sponsor – $10,000
- Exhibit table
- Health IT Summit registration (up to 6 individuals)
- Sponsor recognition on Health IT Summit website
- Logo displayed on marketing emails
- Recognition during the opening, lunch, and closing sessions
- Includes sponsorship of keynote and two (2) sessions with company logo
- Post-Health IT Summit attendee list*

Gold Sponsor – $8,000
- Exhibit table
- Health IT Summit registration (up to 4 individuals)
- Sponsor recognition on Health IT Summit website
- Logo displayed on marketing emails
- Recognition during the opening, lunch, and closing sessions
- Includes sponsorship of keynote and one (1) session with company logo
- Post-Health IT Summit attendee list*

Silver Sponsor $6,000
- Exhibit table
- Health IT Summit registration (up to 3 Individuals)
- Sponsor recognition on Health IT Summit website
- Recognition during lunch
- Includes sponsorship of one (1) session with company logo
- Post-Health IT Summit attendee list*

Bronze Sponsor $4,000 *(Limited Packages Available)*
- Exhibit table
- Health IT Summit registration (up to 2 Individuals)
- Sponsor recognition on Health IT Summit website
- Recognition during lunch
- Post-Health IT Summit attendee list*

Event Sponsor $2,000
- Health IT Summit registration (up to 1 Individual)
- Sponsor recognition on Health IT Summit website
- Post-Health IT Summit attendee list*
- *Please note this package does not include an exhibit table*

*Attendee lists will be emailed after the event. For questions, please email Nothabo Ndlovu at **nndlovu@ccalac.org.**

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Applications are due by September 6, 2024

APPLY HERE

Please note: Sponsorship status is not final until payment is received; all fees are non-refundable after Friday, September 20, 2024; all contributions are 100% tax deductible. All major credit cards and checks are accepted; access denied with any pending past due balances.

For questions, please email Nothabo Ndlovu at **nndlovu@ccalac.org**.

Thank you for considering a

2024 Health IT Summit sponsorship!

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Code of Conduct Agreement

PRINCIPLES AND EXPECTATIONS OF ANNUAL HEALTH IT SUMMIT PARTICIPATION

The right to participate is essential to create open dialogue between all attendees. The Community Clinic Association of Los Angeles County, (collectively referred to hereon as "Host") acknowledges the freedom of expression of speakers, participants, sponsors and vendors. These principles are the foundation on which the Health IT Summit was created. All participants attending the Health IT Summit are subject to the laws applicable in the United States and the State of California, where the Health IT Summit is being held by virtual platform. By attending the Health IT Summit, participants agree to adhere to these Principles and Values of Health IT Summit Participation.

GENERAL PRINCIPLES

All attendees shall conduct themselves in a professional, courteous and respectful manner, refraining from language and actions that might bring discredit upon themselves, their organization, the conference, or Hosts.

Hosts reserve the right to refuse admission to the Health IT Summit if an individual or group has previously advocated or supported violent actions or destructive behavior in any way, or if those individuals have previously violated any rule of conduct or applicable law at any prior Hosts' events. Additionally, during the Health IT Summit, Hosts can revoke Health IT Summit registration, and associated materials, and thereby, deny access to participants who do not adhere to this Code of Conduct. To build a safe space, Hosts urge attendees to listen actively, promote respect, give everyone an opportunity to speak, encourage open dialogue, and embrace vulnerability.

VIDEO AND AUDIO RECORDING

Attendees are strictly prohibited from videotaping or audio recording any part of the Health IT Summit unless written permission has been granted by Hosts. Failure to comply with this rule is grounds for immediate ejection from the event and confiscation of video and/or audio materials. This rule applies to all sessions and events throughout the duration of the Health IT Summit.

PROCEDURES INVOLVING DISRUPTIONS AT THE HIT SUMMIT—APPLICATION OF THE LAW

Health IT Summit participants are subject to the laws applicable in the United States. Disruptive behavior in any form (e.g., verbal or via chat and direct messaging) including harassment and bullying will not be tolerated and will be dealt with in accordance with the laws of the U.S. and the State of California, where the event is being held.

WITHDRAWAL OF ADMISSION

In the event of any disruptions, including harassing or persistently taunting an attendee, speaker, vendor or sponsor, or any other action that does not respect these Principles, Hosts may withdraw a participant's admission and suspend or cancel the participant's access to the Health IT Summit. Violation of the rules is also grounds for ineligibility at future Hosts' events.

PUBLIC STATEMENT

In the event that freedom of expression is abused, property is destroyed, stolen or physical force is used or threatened by a participant, Hosts may issue a statement concerning the action that reflect the framework of the Principles and Values of Health IT Summit Participation. Attendees expelled from the Health IT Summit for violations of this Code of Conduct will not be afforded a refund or credit for Health IT Summit attendance fees.

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