

Health IT Summit 2023

Leveraging Technology to Advance Community Health

Agenda: Thursday, November 9, 2023

| | |
|--|---|
| 9:00 – 9:05 am | Welcome & Opening Remarks: Ty Aburto, VP of Health Center Operations and Transformation, CCALAC |
| 9:05 – 10:05 am | <p>Keynote: Health IT as Strategy Champions: Beyond Upgrades, Uptime, and User Support Presenter: Hunter Gatewood, Owner and Principal, Signal Key Consulting</p> <p>Hunter Gatewood, MSW, LCSW, and his company Signal Key Consulting partner with organizations that are committed to getting better results by investing in healthy teams and an adaptive learning culture. He specializes in supporting people who manage from the middle of organizations. Hunter is a professional coach, instructor, and thought partner in managing change and developing leaders at all levels. His background before his work on leadership and culture is in social work for people with multiple complex needs, and systems redesign in healthcare through quality improvement instruction and coaching.</p> |
| BREAK 10:05 am – 10:20 am | |
| 10:20 – 11:10 am | <p>Health IT Policy: Shaping California’s Digital Future! Presenter: Lily Dorn, Legislative Affairs Specialist, CCALAC</p> |
| 11:10 – 12:00 pm | <p>Leveraging AI to Enhance Operational Efficiency: CHLA's Approach and Key Insights Presenter: Denica Moodley, MPH, CSSBB, Director of Operational Transformation, The Children’s Hospital</p> |
| LUNCH AND NETWORKING WITH EXHIBITORS 12:00 pm – 1:00 pm | |
| 1:00 – 2:00 pm | <p>Managing and Communicating Through Change Presenter: Bridget Cole, Executive Director, Institute for High Quality Care (IHQC)</p> |
| 2:00 – 2:50 pm | <p>California’s Data Exchange Framework: Reflecting on 2023 and Policy Outlook for 2024 Presenters: Robby Franceschini, Director of Policy, BluePath Health John Weir, Technical Consultant, BluePath Health Stephanie Thornton, Policy Manager, BluePath Health</p> |
| BREAK 2:50 pm – 3:05 pm | |
| 3:05 – 4:15 pm | <p>Combatting Cybersecurity Threats in the Current Health Care Environment Moderator: Louise McCarthy, President and CEO, CCALAC Panelists: Adam Kehler, CISSP, Director of Health Cybersecurity, OBS Global Arnel Mendoza, Independent Health IT Consultant Ron Manuel, Supervisory Special Agent, FBI</p> |
| 4:15 – 4:30 pm | Closing Remarks: Candice Rowland, Manager of Health IT and Cybersecurity Programs, CCALAC |

Health IT Summit 2023

Leveraging Technology to Advance Community Health

SESSION DESCRIPTIONS

Keynote: Health IT as Strategy Champions: Beyond Upgrades, Uptime, and User Support

Health IT professionals are systems thinkers and systems doers. Yet when it comes to the strategic design of better care delivery, and innovations in population health, these experts are often brought in late in the game. Hunter Gatewood is another kind of systems thinker (from social work, quality improvement, and leadership development), who sees opportunities for Health IT to lead us along the ever-more-complex road ahead.

Learning Objectives:

- Appreciate the natural fit for Health IT professionals in the visionary work of health care strategy.
- Define humble, collaborative leadership, and its utility in complex health care organizations.
- Consider practical ways for Health IT professionals to develop a leadership voice in strategy and innovation.

Learn more about Hunter and his leadership courses, and find useful articles about effective work relationships at www.huntergatewood.com.

Health IT Policy: Shaping California's Digital Future!

Health centers face an evolving health care landscape that includes a severe workforce shortage, multiple transformation initiatives, and rapid innovation and digital modernization. California is accelerating Medi-Cal provider data sharing and building the data infrastructure needed to deliver on the state's commitment to improve Medi-Cal quality, address longstanding equity concerns and make the promise of whole person care a reality. With the widespread adoption of telehealth, a key element of achieving health equity is ensuring digital equity.

Join CCALAC's Legislative Affairs Specialist for a discussion of the current health care policy landscape in California and the opportunities and challenges that exist for health centers and their patients.

Learning Objectives:

- Participants will understand how their local and state associations work together to support the implementation process of the state's Data Exchange Framework, the expansion of telehealth, and digital equity policy solutions.
- Participants will understand the key issues impacting health centers currently at the state and federal level and how we are working to address them via the policy process.
- Participants will recognize their role as health center champions and advocates and will learn ways they can engage in policy conversations and take action as health center advocates.

Leveraging AI to Enhance Operational Efficiency: CHLA's Approach and Key Insights

AI has become a hot topic in health care due to its potential to revolutionize the industry and address longstanding challenges. The opportunities to use AI to solve our toughest problems appear endless but with its transformative impact should come an equally responsible selection methodology. This presentation will explore Children's Hospital Los Angeles (CHLA)'s integration of Artificial Intelligence (AI) and its vendor selection methodology tailored to implement AI-driven solutions with a conscientious and all-encompassing approach. This session will also discuss key insights and considerations when reviewing if AI is right for your health center. Ultimately, as we navigate this transformative path, it is imperative that we approach AI deployment with a strong sense of responsibility, ensuring ethical considerations, data privacy, and transparency remain paramount.

Health IT Summit 2023

Leveraging Technology to Advance Community Health

Learning Objectives:

- Recognize the evolving landscape of AI in health care: Gain an understanding of why AI has surged to prominence in healthcare, driven by its potential to reshape the industry.
- Examine a comprehensive AI integration strategy: Explore CHLA's strategic approach to integrating AI, including their vendor selection methodology.
- Evaluate key considerations for health center AI adoption: Delve into pivotal insights and considerations to contemplate when assessing the suitability of AI adoption in clinical settings.

Managing and Communicating Through Change

Security protocols, data reports, analytics, upgrades, refinements, interfaces, new installments, and large-scale health care transformation initiatives – supporting HIT systems in health care is a constant state of change! While you drive to get things done, you also feel the push back from administration, care teams, and providers. Navigating through the reactions to change is a delicate balance of intellect and heart.

Learning Objectives:

- Discover frameworks for change management.
- Learn about applications for change management in HIT scenarios.
- Build strategic talking points to communicate through change.

California's Data Exchange Framework: Reflecting on 2023 and Policy Outlook for 2024

California's landmark Data Exchange Framework (DxF) represents the first-ever statewide commitment to a unified Data Sharing Agreement and widespread health information exchange. In 2023, more than 1,500 health care and social service entities signed on to the Data Sharing Agreement with the goal of increasing secure exchange of patient data and abiding by shared policies and procedures. This session will reflect on the progress made this year and look towards further implementation in 2024.

Learning Objectives:

- Learn about the key policy and programmatic developments that occurred during 2023, including legislative efforts to advance the DxF.
- Understand the major considerations for DxF implementation and next steps in 2024.
- Ask questions regarding DxF implementation.

Combating Cybersecurity Threats in the Current Health Care Environment

Cybersecurity threats continue to cast a dark shadow in the already strained health care system, causing widespread disruption to health care operations and risk to patient safety. In this presentation, Online Business Systems (Online) will address some of the most common security threats to our health care industry by leveraging real-world scenarios and learning experiences from the front lines. The intent is to foster discussion, review best practices, and exchange ideas on how we can collectively combat common threats like ransomware and better understand essential cybersecurity tools and services that can help decrease the risk of a data breach.

Learning Objectives:

- Review current cybersecurity threats threatening healthcare organizations.
- Develop an understanding of next steps and mitigation strategies.
- Learn about the current 504(d) process and how to use the framework to mitigate top threats.