

Day at the Capitol 2024 | CCALAC Social Media Toolkit

Day at the Capitol is on Tuesday, April 16. Social media provides an opportunity to raise awareness of the important role health centers play in our communities and draw attention to our legislative priorities. We encourage members to post highlights from the day, especially photos with your legislators, if possible. Even if photo opportunities with legislators are not available, photos taken throughout the day can still be impactful. Suggestions are below.

Best practices

- Take photos and post on Instagram, Facebook and/or Twitter (X)!
- At the end of your legislative meeting, ask the legislator or staff if you could take a group photo. Ask for permission to post on your social media account, and ask if they can repost, or also post the photo.
- Bring awareness to DAC and the legislative priorities of CHCs.
- Use hashtags: #DAC2024 #ValueCHCs #CHCAAdvocacy.
- Tag @CPCAAAdvocates and @CCALAC.
- **Don't forget to tag your legislators!** Click [here](#) (and scroll down) to access the social media handles for LA's Assemblymembers and Senators.
- Join the CCALAC Day at the Capitol [WhatsApp Group](#) for members only to easily share photos.

Photo ideas

Hashtags: #DAC2024 #ValueCHCs #CHCAAdvocacy

Tag: @CPCAAAdv on Instagram & Twitter

Take a photo or selfie...


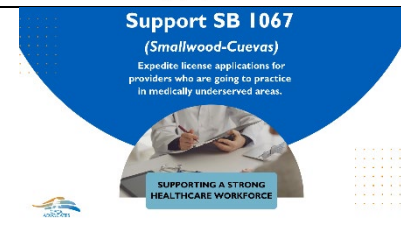
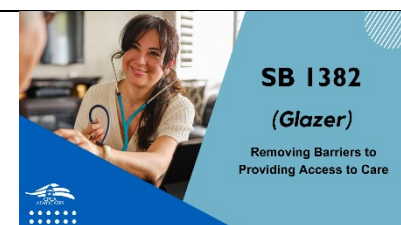
- In front of the **State Capitol**
- In the new **Swing Space**
- In front of your **legislator's office**
- If the legislator/ staffer agrees, at the end of your **legislative visit**
- With your **colleagues/team**
- With your **RAC/Consortia members**
- With a **CPCA staff member**
- With **CPCA CEO Francisco Silva**
- Attending **educational sessions**
- During the **lunch program**
- At The Mix during the **legislative reception**

Sample caption

Thank you [tag your legislator] for meeting with us today for 2024 Day at the Capitol! We were excited to share our community health center priorities and stories about the amazing work our health centers are doing in your district communities. #DAC2024 #ValueCHCs @CPCAAAdv

Capitol Power Hour

- Participate in CPCA's "Capitol Power Hour" between 12:00-1:00pm PT.
- Throughout the hour, uplift the importance of health centers' priority legislation to get the attention of legislators and policymakers!
- Access CPCA's premade graphics [here](#).

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|  <p>SUPPORT AB 2303 (J. Carrillo)</p> <p>Supports community health centers and health center workers in their mission to provide accessible, affordable, equitable, and high-quality health care for ALL Californians.</p> | <p>Sample option: AB 2303 would support CHCs in addressing the state mandated wage increases and ensure that they continue to provide excellent, high-quality care to patients in all communities. [@electedofficial], support AB 2303 and support community health centers! #SupportAB2303 #CHCAvocacy</p> |
|  <p>Support SB 1067 (Smallwood-Cuevas)</p> <p>Expedite license applications for providers who are going to practice in medically underserved areas.</p> <p>SUPPORTING A STRONG HEALTHCARE WORKFORCE</p> | <p>Sample caption: Thank you [@electedofficial] for meeting with us and letting us share about the value of CHCs! We urge you to support SB 1067 that will expedite licensure for those seeking to practice in medically underserved areas, like those that CHCs serve! #DAC2024 #CHCAvocacy #ValueCHCs @CPCAAAdv</p> |
|  <p>SB 1382 (Glazer)</p> <p>Removing Barriers to Providing Access to Care</p> | <p>Sample caption: Thank you [@electedofficial], for listening to how important CHCs are for patients! We encourage you to support SB 1382 which seeks to modernize licensing and building standard requirements while continuing to ensure patient safety of CA's 7.8M CHC patients! #DAC2024</p> |