

## CPCA COVID-19 and Census 2020 Talking Points

- All Californians can participate in the 2020 Census today! Participation comes in three easy ways: online, by phone and by mail. Stay home, save lives and take the census today.
- Census data guides CDC funding and funding for disaster preparedness and emergency response efforts and services. Participate in the Census today.
- With the COVID-19 pandemic impacting our day-to-day lives, today more than ever it is important to have a complete count. Complete the Census online, by mail or by phone. Visit <http://2020census.gov> to get started.
- We can't go door-to-door, but we can call and text our family, friends and neighbors! We can use social media to let them know what's at stake and why it's important to be counted! Use the hashtags #MyHealthCounts and #Census2020 to help raise awareness in your community.
- Whether you are a first responder, caring for kids, or supporting a household, all are feeling the impacts of this public health crisis. We can't miss out on resources communities need for hospitals, clinics, schools, infrastructure and more. Participate in the Census today.
- Weathering a public health crisis calls for careful emergency planning, assessing and protecting those most at risk, and providing lifesaving resources to people affected. That starts with an accurate Census count.
- The COVID-19 pandemic has intensified the challenges faced by many communities. We have to be quick and creative to make sure that hard-to-count communities like those in rural areas, or those without Internet access are included in the Census.
- An undercount results in less funding for health programs such as CHIPS, Medical, Medicare, SNAP and others. It would be great to take a few minutes to fill out the 2020 Census form online, by phone or mail. It matters - maybe now more than ever!
- Census 2020 data helps determine access to healthcare facilities and programs to support our community's well-being. We need to be doing everything in our communities right now to support the health and well-being of all individuals and promote Census participation. You can participate by completing the form online, via phone or mail. You can visit <http://2020census.gov> to get started
- MediCal and other health programs provide health coverage to low-income families, children, parents, seniors, and people with disabilities. If we are not counted, in cases such as this pandemic, our communities will feel the impact.
- During this critical time, the Census Bureau will be required to make ongoing operational changes in response to COVID-19. Counting everyone matters now more than ever.