

The Policy Café

Where great dialogue is on the menu!



What people say about the Policy Café:

Thank you for such a relevant & important discussion.

Thank you for this space! We'd love to have more of these conversations.

This was phenomenal. Thank you everyone!

The Policy Café event series brings together health centers, policymakers, community leaders, researchers and other partners for timely discussions on issues impacting LA's health care landscape. The series drives dialogue on today's hot topics. No podium. No PowerPoint. Just frank conversation.

Sponsorship Benefits 2024-2025

Café Host | \$7,000 (limited opportunities available!)

- Featured sponsor of one event
- Featured/dedicated logo placement on website and prominent logo placement in day-of event materials
- Host acknowledgement and logo on event marketing materials for hosted event (social media, LinkedIn, etc.)
- Thank you/acknowledgement on social media on day of hosted event
- Verbal Host recognition on day of hosted event, recognition at all events
- Complimentary admission for three representatives (in-person events)
- Prominent logo placement on print signage (in-person events)

Platinum Partner | \$5,000

- Verbal recognition at each event and logo on day-of event materials
- Logo on website and marketing emails for the series
- Complimentary admission for three representatives (in-person events)
- Logo placement on print signage (in-person events)

Gold Partner | \$3,000

- Verbal recognition the day of the event
- Logo on website and marketing emails for the series
- Complimentary admission for two representatives (in-person events)
- Print signage (in-person events)

Silver Partner | \$2,000

- Verbal recognition the day of the event
- Logo on website and marketing emails for the series
- Complimentary admission for one representative (in-person events)
- Print signage (in-person events)

Sponsorship benefits are for the duration of the 2024 -2025 Policy Café series. CCalac anticipates hosting at least 4 virtual and/or in-person events.

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