

Consider our most value-packed sponsorship packages to increase visibility and receive recognition at multiple CCALAC conferences and events throughout the year. Annual sponsorship packages run from Jan 1, 2025 – Dec 31, 2025.

Annual Sponsorship Packages

ADVOCATE – \$35,000

Events & Exhibiting

- Exhibit space at the Health Care Symposium and Health IT Summit. Includes two (2) exhibitor registrations for each conference.
- Additional complimentary all-access passes for up to ten (10) attendees for the Health Care Symposium or Health IT Summit, or any combination of both (e.g., 5 at Symposium, 5 at Summit).
- Sponsor of the Policy Café Series
- Complimentary all-access passes for up to five (5) attendees for the Policy Café Series

Sponsorship Recognition

- Recognition on event webpage for all three events
- Recognition on all event materials for all three events
- Recognition in all press and marketing materials for all three events
- Sponsorship of one (1) breakout session at the Health Care Symposium or Health IT Summit
- Sponsorship of a lunch session at the Health Care Symposium or Health IT Summit
- Sponsorship of a plenary session at the Health Care Symposium or Health IT Summit
- Special recognition in registration confirmation emails (i.e., logo and webpage of choice) for all three events

Marketing Opportunities

- Social media recognition every quarter
- Recognition in CCALAC weekly newsletter
- Invitation to pre-Symposium reception
- PDF attendee list for the Health Care Symposium and Health IT Summit

Plus, an exclusive gift!

PARTNER – \$30,000

Events & Exhibiting

- Exhibit space at the Health Care Symposium and Health IT Summit. Includes two (2) exhibitor registrations for each conference.
- Additional complimentary all-access passes for up to eight (8) attendees for the Health Care Symposium or Health IT Summit, or any combination of both (e.g., 3 at Symposium, 5 at Summit).
- Sponsor of the Policy Café Series
- Complimentary all-access passes for up to four (4) attendees for the Policy Café Series

Sponsorship Recognition

- Recognition on event webpage for all three events
- Recognition on all event materials for all three events
- Recognition in all press and marketing materials for all three events
- Sponsorship of one (1) breakout session at the Health Care Symposium or Health IT Summit
- Sponsorship of a lunch session at the Health Care Symposium or Health IT Summit

Marketing Opportunities

- Social media recognition every quarter
- Recognition in CCALAC weekly newsletter
- Invitation to pre-Symposium reception
- PDF attendee list for the Health Care Symposium and Health IT Summit

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SUPPORTER – \$22,500

Events & Exhibiting

- Exhibit space at the Health Care Symposium and Health IT Summit. Includes two (2) exhibitor registrations for each conference.
- Additional complimentary all-access passes for up to six (6) attendees for the Health Care Symposium or Health IT Summit, or any combination of both (e.g., 4 at Symposium, 2 at Summit).
- Sponsor of the Policy Café Series
- Complimentary all-access passes for up to three (3) attendees for the Policy Café Series

Sponsorship Recognition

- Recognition on event webpage for all three events
- Recognition on all event materials for all three events
- Recognition in all press and marketing materials for all three events
- Sponsorship of one (1) breakout session at the Health Care Symposium or Health IT Summit

Marketing Opportunities

- Social media recognition every quarter
- Recognition in CCALAC weekly newsletter
- Invitation to pre-Symposium reception
- PDF attendee list for the Health Care Symposium and Health IT Summit

2025 SPONSOR & EXHIBITOR PROSPECTUS

Consider our most value-packed sponsorship packages to increase visibility and receive recognition at multiple CCALAC conferences and events throughout the year. Annual sponsorship packages run from Jan 1, 2025 – Dec 31, 2025.

ANNUAL SPONSORSHIP PACKAGES-AT-A-GLANCE

Level	Advocate \$35,000	Partner \$30,000	Supporter \$22,500
Events & Exhibiting			
Exhibit space (includes 2 registrations)	Symposium Health IT Summit	Symposium Health IT Summit	Symposium Health IT Summit
Complimentary registrations (Symposium & Health IT Summit)	10 total	8 total	6 total
Policy Café	Sponsor	Sponsor	Sponsor
Complimentary registrations (Policy Café)	5	4	3
Sponsorship Recognition			
Recognition on event webpage	X	X	X
Recognition in all event materials	X	X	X
Recognition in all press & marketing materials	X	X	X
Sponsorship of a breakout session	X	X	X
Sponsorship of a lunch session	X	X	
Sponsorship of a plenary session	X		
Recognition in event registration	X		
Marketing Opportunities			
Social media recognition (quarterly)	X	X	X
Recognition in weekly newsletter	X	X	X
Invitation to pre-Symposium reception	X	X	X
PDF attendee list (not including Policy Café)	X	X	X



Event Sponsorships

Are you interested in a more specialized sponsorship opportunity? Explore the sponsorship and exhibitor packages below for a unique opportunity to increase your visibility and recognition at a single CCALAC event.

HEALTH CARE SYMPOSIUM SPONSORSHIPS

Platinum Sponsor – \$20,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Additional complimentary all-access passes for up to five (5) attendees
- Recognition of sponsorship on the Symposium webpage
- Recognition of sponsorship in all Symposium materials
- Recognition of sponsorship in all Symposium press and marketing materials
- Sponsorship of two (2) breakout sessions
- Sponsorship of the lunch & plenary sessions
- Invitation to pre-Symposium reception
- Social media recognition following the Symposium
- PDF attendee list

Gold Sponsor – \$15,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Additional complimentary all-access passes for up to four (4) attendees
- Recognition of sponsorship on the Symposium webpage
- Recognition of sponsorship in all Symposium materials
- Recognition of sponsorship in all Symposium press and marketing materials
- Sponsorship of one (1) breakout session
- Sponsorship of the lunch & plenary sessions
- Invitation to pre-Symposium reception
- Social media recognition following the Symposium
- PDF attendee list

Silver Sponsor – \$10,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Additional complimentary all-access passes for up to three (3) attendees
- Recognition of sponsorship on the Symposium webpage
- Recognition of sponsorship in all Symposium materials
- Recognition of sponsorship in all Symposium press and marketing materials
- Sponsorship of one (1) breakout session
- Invitation to pre-Symposium reception
- Social media recognition following the Symposium
- PDF attendee list

Bronze Sponsor – \$5,000 Please note this package does not include an exhibit space.

- Complimentary all-access passes for up to two (2) attendees
- Recognition of sponsorship on the Symposium webpage
- Recognition of sponsorship in all Symposium materials
- Recognition of sponsorship in all Symposium press and marketing materials
- Invitation to pre-Symposium reception
- Social media recognition following the Symposium
- PDF attendee list

Exhibitor – \$3,000 / \$2,500 (Non-Profit) Additional exhibitor registration – \$350

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Exhibitor recognition on the Symposium webpage
- Invitation to pre-Symposium reception
- PDF attendee list

HEALTH IT SUMMIT SPONSORSHIPS

Platinum Sponsor – \$10,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Additional complimentary all-access passes for up to four (4) attendees
- Recognition of sponsorship on the Health IT Summit webpage
- Recognition of sponsorship in all Health IT Summit materials
- Recognition of sponsorship in all Health IT Summit press and marketing materials
- Sponsorship of two (2) breakout sessions
- Sponsorship of the lunch & plenary sessions
- Social media recognition following the Health IT Summit
- PDF attendee list

Gold Sponsor – \$8,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Additional complimentary all-access passes for up to two (2) attendees
- Recognition of sponsorship on the Health IT Summit webpage
- Recognition of sponsorship in all Health IT Summit materials
- Recognition of sponsorship in all Health IT Summit press and marketing materials
- Sponsorship of one (1) breakout session
- Sponsorship of the lunch & plenary sessions
- Social media recognition following the Health IT Summit
- PDF attendee list

Silver Sponsor – \$6,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Additional complimentary all-access pass for one (1) attendee
- Recognition of sponsorship on the Health IT Summit webpage
- Recognition of sponsorship in all Health IT Summit materials
- Sponsorship of one (1) breakout session
- Sponsorship of the lunch session
- Social media recognition following the Health IT Summit
- PDF attendee list

Bronze Sponsor – \$4,000

- 8' x 8' exhibit space, 6' table, two chairs, electrical outlets, and complimentary Wi-Fi. Includes two (2) exhibitor registrations.
- Recognition of sponsorship on the Health IT Summit webpage
- Recognition of sponsorship in all Health IT Summit materials
- Sponsorship of the lunch session
- Social media recognition following the Health IT Summit
- PDF attendee list

Event Sponsor – \$2,000

- Complimentary all-access pass for one (1) attendee
- Recognition of sponsorship on the Health IT Summit webpage
- Social media recognition following the Health IT Summit
- PDF attendee list

POLICY CAFÉ SPONSORSHIPS

Host Sponsor – \$7,000

- Complimentary all-access passes for up to four (4) attendees
- Recognition of sponsorship on the Policy Café webpage
- Recognition of sponsorship in all Policy Café materials
- Recognition of sponsorship in all Policy Café press and marketing materials
- Social media recognition following each Policy Café
- Recognition in CCALAC weekly newsletter

Sponsor – \$4,000

- Complimentary all-access passes for up to two (2) attendees
- Recognition of sponsorship in all Policy Café materials
- Recognition of sponsorship in all Policy Café press and marketing materials
- Social media recognition following each Policy Café
- Recognition in CCALAC weekly newsletter

EVENT SPONSORSHIPS-AT-A-GLANCE

Level	Symposium Sponsorships					Heath IT Summit Sponsorships					Policy Café	
	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Exhibitor Only \$3,000/\$2,500	Platinum \$10,000	Gold \$8,000	Silver \$6,000	Bronze \$4,000	Event Sponsor \$2,000	Host \$7,000	Sponsor \$4,000
Events & Exhibiting												
Exhibit space (includes 2 registrations)	X	X	X		X	X	X	X	X			
Complimentary registrations	5	4	3	2		4	2	1		1	4	2
Sponsorship Recognition												
Recognition on event webpage	X	X	X	X	X	X	X	X	X	X	X	X
Recognition in all event materials	X	X	X	X		X	X	X	X		X	X
Recognition in all press & marketing materials	X	X	X	X		X	X				X	X
Sponsorship of a breakout session	XX	X	X			XX	X	X				
Sponsorship of a lunch session	X	X				X	X	X	X			
Sponsorship of a plenary session	X	X				X	X					
Additional Marketing Opportunities												
Social media recognition	X	X	X	X		X	X	X	X	X	X	X
Recognition in weekly newsletter											X	X
Invitation to pre-Symposium reception	X	X	X	X	X							
PDF attendee list	X	X	X	X	X	X	X	X	X	X		



2025 SPONSOR & EXHIBITOR PROSPECTUS

CCALAC CONFERENCES & EVENTS

Annual Southern California Health Care Symposium

April 4, 2025 | The Westin Anaheim Resort, Anaheim, CA

The Annual Health Care Symposium provides a forum to share valuable knowledge and resources for the provision of quality health care. Each year, presenters and attendees gather for a full day of sessions focused on innovative programs experienced by service providers and patients, creating a valuable resource for health care providers and administrators. Our symposium offers several educational opportunities for health care service providers, community health center staff, state leaders and decision-makers, and many other health care community partners in California. **For more information, visit ccalac.org/symposium.**

Annual Health IT Summit

The Annual Health IT Summit brings together health care leaders and partners for a full day of connecting and learning innovative ways to use and optimize modern technology to enhance community well-being. Summit sessions may cover interoperability/data exchange, digital divide, AI/machine learning, health care technology, CalAIM and PHMI technology implementation and insights, data analytics and reporting, and cybersecurity. Attendees include community health center executives and directors, as well as IT, health IT, quality improvement, and clinical staff. **For more information, visit ccalac.org/health-it-summit.**

Policy Café Series

The Policy Café breakfast series brings together health centers, policymakers, community leaders, researchers and partners for timely discussions on the issues impacting Los Angeles County's health care landscape. From the state budget and Medi-Cal, to issues at the federal level, and discussions on specific issues impacting the health of our communities, the series drives dialogue on today's hot topics. No podium. No PowerPoint. Just frank conversation. CCALAC hosts a minimum of three Policy Café events annually. Most are virtual, but in-person events are possible depending on guest and venue availability. **For more information, visit ccalac.org/events/policy-café.**

Applications are due by February 14, 2025

Sponsorship status is not final until payment is received; all fees are non-refundable after February 14, 2025; all contributions are 100% tax deductible. All major credit cards and checks are accepted; access denied with any pending past due balances. **For questions, please email Amy Kim at akim@ccalac.org.**

TO APPLY, CLICK HERE