

A 20/20 Future: Vision Impacts on Healthcare



ESSILOR

VISION FOUNDATION





Kim Schuy
President of
Essilor Vision Foundation



Essilor Vision Foundation is an organization dedicated to helping under-served children gain access to vision services. Essilor Vision Foundation provides services directly and through partners to nearly 250,000 underserved students in the U.S.

Kim graduated from the University of Texas at Austin and received her MBA from The Wharton School at The University of Pennsylvania. In 2011 and 2016 Kim was honored as one of the Most Influential Women in the Optical Industry.





Andrea Haymore Director of Partnerships Essilor Vision Foundation

Andrea leads Partnerships at Essilor Vision Foundation and has been with the organization since 2012.

Andrea previously worked at the American Heart Association's National Center leading programs to reduce cardiovascular risk factors and enhance healthcare provider quality improvement.



The Need for Vision Care



- In the US there are more than **40 million** Americans – including **12 million** children – without the vision correction they need
- According to the CDC, vision impairment is one of the **most prevalent disabling conditions in US**
 - **Eye and vision disorders are the second most prevalent health problem affecting over 120 million Americans**
- **Low-income individuals are at a greater risk** of unrecognized and untreated vision problems and have a higher rate of unmet needs for vision care services



High Value of an Eye Exam



- Building a bridge for people to access health exams
 - 23 Million people get general exams/year
 - 100 Million people get eye exams/year
- In addition to assessing the need for corrective vision, an eye exam is one of the few diagnostic tests offering an easy approach to **identify and address risk factors in a blameless, shameless environment**
 - Conduct microvessel exam by a doctoral level clinician where disease often shows first
 - Identify and stop progression of chronic health conditions such as diabetes, high blood pressure and high cholesterol
- **Lower** cost exam can lead to **Increase** in access to preventative services and overall **Higher** quality of comprehensive care



Most Costly Chronic Conditions

3 can be identified through an eye exam

Rank	Condition	Treatment \$	Lost Economic \$	Total Expenditures \$
1	Cancers	48	271	319
2	Hypertension	33	280	313
3	Mental Disorders	46	171	217
4	Heart Disease	65	105	170
5	Pulmonary Conditions	45	94	139
6	Diabetes	27	105	132
7	Stroke	9	22	31

\$ US Billions

Source: DeVol R, Bedroussian. Et al An Unhealthy America: The Economic Burden of Chronic Disease. The Milken Institute, October 2007.

Prevention vs. Management



Tactic	Objective	Services
Primary Prevention	Prevent disease from occurring	<ul style="list-style-type: none">• Smoking cessation• Weight loss program• Comprehensive eye exams
Secondary Prevention	Identification and early intervention prior to symptoms appearing	<ul style="list-style-type: none">• Pap smear• Condition-focused eye exam• Mammography
Tertiary Prevention	Targets those diagnosed and with symptoms - designed to reduce progression	<ul style="list-style-type: none">• Early management of renal, eye and foot problems• Skin testing to help eliminate allergens

By addressing vision care in underserved populations, you can identify risk factors to more effectively contain healthcare costs related to chronic illness



Benefit to Add Vision Exams



Incorporates a **Lower** cost exam
which leads patients to **Increased** access
to preventative care
and overall **Higher** quality of
comprehensive care





Essilor Vision Foundation is a public charity that empowers children to reach their full potential by giving them the ability to see clearly.



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Essilor Vision Foundation



Our Mission:

The Essilor Vision Foundation (a 501C3) is a public charity committed to eliminating poor vision and its lifelong consequences, and to providing underprivileged people the opportunity to live a better life through better sight.



Our Goals:

- Help 1 Million American kids by 2020
- Gain scale in sustainable way
- Develop plans to solve the vision problem for kids by 2030



Essilor Vision Foundation Service Models



Direct Service Programs

Scope – Programs with direct field costs paid for either through fundraising or Grant for Service fee

Support for NGOs, Clinics, Other Providers

Scope – Programs facilitated by 3rd party non-profit or gov with EVF operational support, but no direct execution

Optometry Engagement Platform

Scope – Programs facilitated by ECPs (not through a formal non-profit) that are engaged in providing charitable support to their community.

Eliminating the barriers for communities to provide charitable vision services

EVF Programs

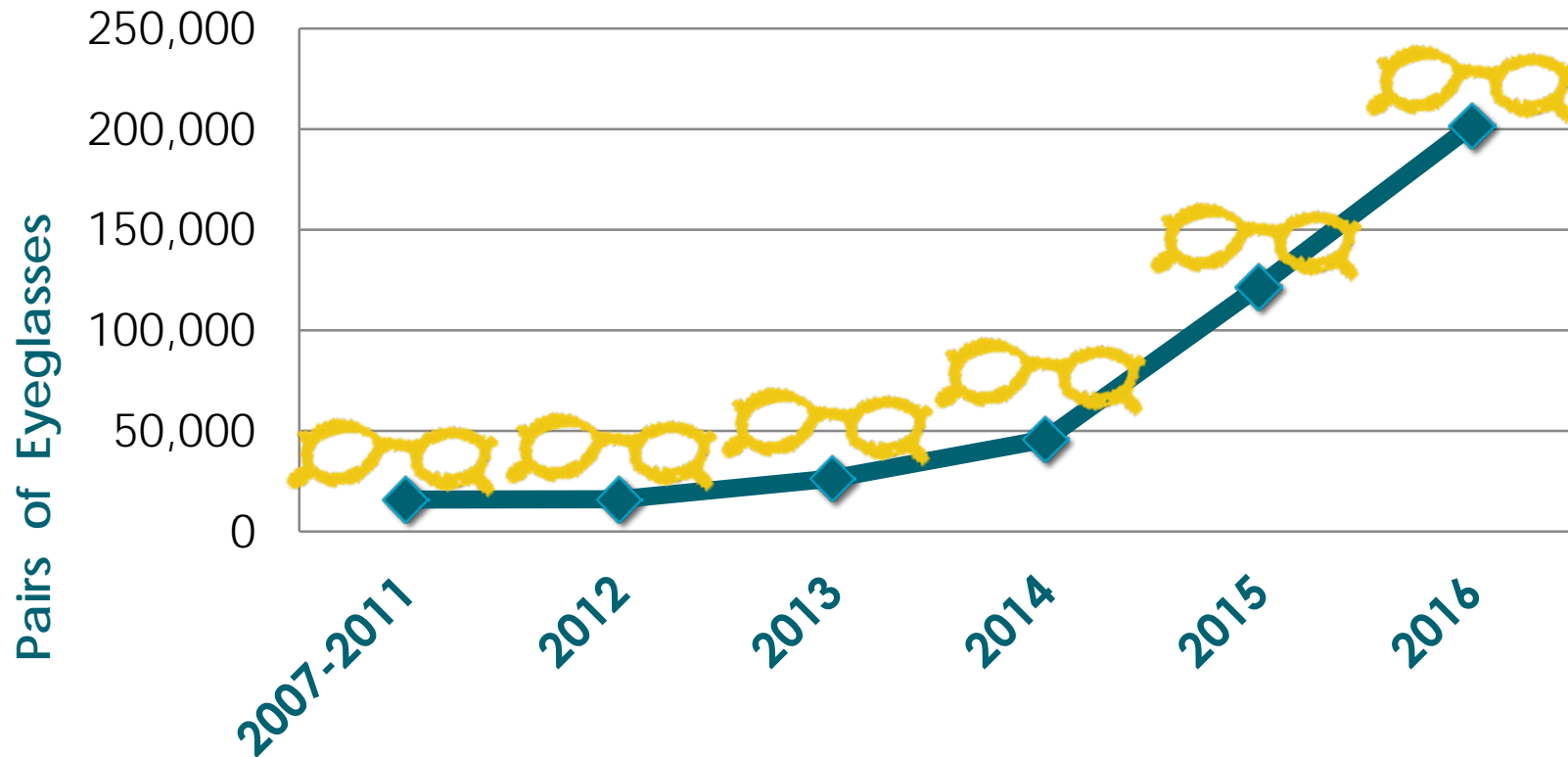


-  Kids Vision for Life
-  Vision Partner
-  EVF Service Provider
-  City wide coalition



EVF's Impact

Our 2017 Goal is to provide glasses to 250,000 people



	2007-2011	2012	2013	2014	2015	2016	Total
Eyeglasses	15,903	15,988	26,318	45,759	121,562	201,834	427,334

Incorporating Vision in Clinics

- **Engage an Optometrist**

- American Optometric Assoc/State Optometric Assoc
- Volunteer Optometric Services to Humanity
- Lions Clubs

- **Allocate Space for Examinations**

- Schedule of Optometrist
- Volume Expected

- **Procure Examination Equipment**

- Stationary or Portable
- Borrow from Optometrist Office or Purchase

- **Support available for Ongoing Operations**

- Local Optometrists or manufacturers may supply Frames
- Essilor Vision Foundation offers in-kind donation of Lenses/Lab Services
 - Charitable Discounts available for Optical Supplies, Frames



Next Steps?

Visit evfusa.org and Select Engage/Partners
To complete Initial Inquiry form

Discussion / Questions

