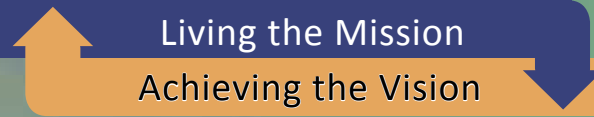


17th Annual Health Care Symposium



Friday, March 2, 2018 – Register Now!

The Annual Health Care Symposium is a one day event featuring breakout sessions highlighting best practices in health care delivery. Topics include, but not limited to, practice transformation, behavioral health integration, operational excellence, policy and advocacy, finance and workforce.

Keynote Speaker – Janet Marchibroda, MBA

Janet Marchibroda is the Director of the Bipartisan Policy Center (BPC)'s Health Innovation Initiative and the Executive Director of the CEO Council on Health and Innovation. BPC is a non-profit founded by former Senate Majority Leaders that drives solutions on issues including economic policy, energy, immigration, and health care. Her areas of focus at BPC include advancing innovative strategies to improve health and health care, using data and technology to improve lives and accelerating medical innovation.



Ms. Marchibroda has been recognized as one of Modern Healthcare magazine's Top 25 Women in Healthcare and named one of the Most Powerful Women in Healthcare IT by Health Data Management. She was previously the Chief Health Care Officer for IBM, the Chief Operating Officer for the National Committee for Quality Assurance (NCQA), the Chief Executive Officer of the eHealth Initiative and the Executive Director of Connecting for Health. She has also led stakeholder engagement activities for the National Coordinator for Health Information Technology within the Department of Health and Human Services. She holds a B.S. in commerce from the University of Virginia and an M.B.A. with a concentration in organization development from The George Washington University.

New Location:

Long Beach Convention Center
300 E Ocean Blvd, Long Beach, CA 90802

General Registration:

Consortia Members & Affiliates – \$350
Non-Members & General Public – \$425

A conference room block has been reserved at the Renaissance Long Beach Hotel, 111 E Ocean Boulevard, Long Beach, CA 90802.

Room rates available from \$189/night.* – **Book Your Room Now!**

*subject to conference block availability



www.ccalac.org/symposium

17th Annual Health Care Symposium

Conference Schedule



7:30 am – Registration Opens

8:00 am – Breakfast with Exhibitors



9:00am – Keynote Speaker
Janet Marchbroda, MBA
Director of Health Innovation Initiative
Executive Director of the CEO Council on Health and Innovation
Bipartisan Policy Center

10:00am – Morning Break with Exhibitors

10:30am – Sessions

Creating an Advanced Medical Assistant Workforce to Promote the Transformation of Healthcare	Pay for Performance: Navigate the Risks, Maximize the Benefits and Prepare for the Future	Social Determinants of Health	Care Coordination Project: Improving Care Coordination for Patients Diagnosed with Congestive Heart Failure, Diabetes and Hypertension
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12:00pm – Lunch

1:15pm – Sessions

Increasing Performance and Problem Solving Effectiveness through Tiered Huddles	Partnering for Success in Care and Payment	Engaging Patients from Underserved Populations Through Technology	Improving Clinic Operations Using Time and Motion Study Methodology
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2:45pm – Coffee Break with Exhibitors

3:15pm – Sessions

Enlightened Leadership and High Functioning Teams: You Can Do This!*	Analyzing Federal Funding Changes	Culturally Informed Practice: Understanding LGBTQ Patients, Formerly Incarcerated Individuals and Explanatory Models of Illness*	Strategic Planning for Value(s)-Based Care using Design-Thinking
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4:45pm – Adjourn

*This program is Approved by the National Association of Social Workers (Approval # 886757883-5126) for 1.5 continuing education contact hours. Descriptions and more information will follow. Topics & times subject to change.

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