



17th Annual Health Care Symposium

Living the Mission
Achieving the Vision

PROSPECTUS FOR SPONSORS

Hosted by:

Coalition of Orange County Community Health Centers
Community Clinic Association of Los Angeles County
Health Center Partners of Southern California

Date & Time:

Friday, March 2, 2018
Long Beach Convention & Entertainment Center
300 E. Ocean Boulevard, Long Beach, CA 90802

www.ccalac.org/symposium

ABOUT US

Annual Health Care Symposium

The Symposium provides a forum to network and share valuable knowledge and resources about the provision of quality health care. Each year, presenters and attendees gather for a full day of sessions focused on challenges and innovations experienced by service providers and patients today, creating a valuable resource to service providers and administrators. The daylong conference offers educational opportunities for service providers, community clinic staff, community and state leaders, and other health care stakeholders.



Southern California Consortia

The Community Clinic Association of Los Angeles County (CCALAC), Coalition of Orange County Community Health Centers (COCCC), and Health Center Partners (HCP) of Southern California in San Diego, Imperial and Riverside Counties are jointly hosting the **2018 Annual Health Care Symposium**.

CCALAC, **COCCC**, and **HCP** are 501 (c)(3) organizations representing community clinics and health centers in Southern California. Together we represent over 106 member clinics and over 500 clinical sites throughout the Southern California region, spanning from Lancaster to San Ysidro on the U.S. and Mexico border. These clinics have provided vital health care services to more than 1.5 million patients with low or no income in medically underserved populations.

Community Clinics or Health Centers

Community Clinics/Community Health Centers are non-profit, state-licensed organizations that provide high-quality primary care -- including medical, dental and mental health services -- to predominantly low-income and underserved populations. Pharmacy, x-ray, radiology, obstetrics, specialty referral, and other medical services can also be found within clinics.

Community Clinics/Health Centers provide care in a culturally-appropriate manner, and serve ALL regardless of a person's ability to pay.

For questions, please email symposium@ccalac.org.

DEMOGRAPHICS

Attendees

Chief Executive Officers • Executive Directors • Board Members •
Chief Financial Officers • Chief Operating Officers • Chief Medical Officers • Medical
Directors • Behavioral Health Directors • Dental Directors • Pharmacists • Health Information
Managers • Clinicians & Mid-Level Providers • Health Care Consultants • Finance &
Administrative Staff Operations • Staff Educators • Quality Improvement Staff



Administrators, Clinicians, and Service Providers attend to learn tried and tested innovations to improve the California health care system, and glean valuable information from speakers and colleagues.

Health Care Industry Representatives attend to share and network with some of California's community health care leaders.

Legislators and Community Leaders attend to explore current trends and critical issues facing health care today and delve into the fundamental issues encountered by community clinics and health centers. The Symposium provides an opportunity to collaborate on recommendations for practical and cost-effective policy reform in health care.

Diverse Range of Organizations

Community Clinics and Health Centers • Pharmaceutical Companies • Medical Supplies and Equipment Purchasing • Quality Assurance Management • Executive Search Firms • Health Plan Management Systems • Health Care Consulting Firms Academic Institutions • Professional Trade Associations • Community-Based Organizations • Public Interest Firms • State Government Agencies • Health Care Law and Regulatory Committees

SPONSORSHIP PACKAGES

Platinum Sponsor – \$20,000

Value-Packed Sponsorship Bundle Includes:

- Complimentary All-Access Symposium Passes (Up To 5 Individuals)
- Top-Billing in all Press Materials & Symposium Website
- Prominent Signage with Corporate Logo Displayed During Symposium Plenary and Lunch Sessions
- Includes Sponsorship of two (2) Breakout Sessions
- Sponsorship Recognition in Digital Ad in Conference App
- Post-Symposium Attendee List

Gold Sponsor – \$15,000

Value-Packed Sponsorship Bundle Includes:

- Complimentary All-Access Symposium Passes (Up To 4 Individuals)
- Top-Billing in all Press Materials & Symposium Website
- Recognition of Sponsorship with Corporate Logo Displayed at Symposium Plenary and Lunch Sessions
- Includes Sponsorship of one (1) breakout session
- Sponsorship Recognition in Digital Ad in Conference App
- Post-Symposium Attendee List

Silver Sponsor – \$10,000

Value-Packed Corporate Sponsor Bundle and the Following:

- Complimentary All-Access Symposium Passes (Up To 3 Individuals)
- Recognition of Sponsorship with Corporate Logo Displayed at Plenary and Lunch Sessions
- Sponsorship Recognition in Digital Ad in Conference App
- Post-Symposium Attendee List

Bronze Sponsor – \$5,000

- Complimentary All-Access Symposium Passes (Up To 2 Individuals)
- Recognition of Sponsorship with Corporate Logo Displayed at Plenary and Lunch Sessions
- Post-Symposium Attendee List

Clinic Friend – \$3,000

- Complimentary All Access Symposium Pass (For 1 Individual)
- Recognition of Sponsorship with Corporate Logo Displayed at Plenary and Lunch Sessions
- Post-Symposium Attendee List

Image Requirements

Logo - 180x120px
Splash Screens - 750x1334px

APPLICATION & PAYMENT

DEADLINE: Applications are due by February 1, 2018.

- Sponsoring status is not final until payment is received
- All fees are non-refundable
- All contributions are 100% Tax Deductible
- All major credit cards and checks are accepted

VENUE & HOTEL

Venue:

Long Beach Convention Center
300 E Ocean Blvd, Long Beach, CA 90802

Lodging:

Renaissance Long Beach Hotel
111 E. Ocean Blvd. Long Beach, CA 90802

**Thank you for considering being a sponsor at the
2018 Annual Health Care Symposium!**

CODE OF CONDUCT

PRINCIPLES AND EXPECTATIONS OF ANNUAL HEALTH CARE SYMPOSIUM PARTICIPATION

The right to participate is essential to create open dialogue between all attendees. The Community Clinic Association of Los Angeles County, Coalition of Orange County Community Health Centers, and Health Center Partners of Southern California (collectively referred to hereon as “Hosts”) acknowledge the freedom of expression of speakers, participants, sponsors and exhibitors. These principles are the foundation on which the Symposium was created.

All participants attending the Symposium are subject to the laws applicable in the United States and the State of California, where the conference is being held. By attending the conference, participants agree to adhere to these Principles and Values of Conference Participation.

GENERAL PRINCIPLES

All attendees shall conduct themselves in a professional, courteous and respectful manner, refraining from language and actions that might bring discredit upon themselves, their organization, the conference, or Hosts.

ADMISSION – Hosts reserve the right to refuse admission to the Symposium if an individual or group has previously advocated or supported violent actions or destructive behavior in any way, or if those individuals have previously violated any rule of conduct or applicable law at any prior Hosts’ events. Additionally, during the Symposium, Hosts can revoke the name badge, conference registration, and associated materials, and thereby, deny access to participants who do not adhere to this Code of Conduct.

VIDEO AND AUDIO RECORDING – Attendees are strictly prohibited from videotaping or audio recording any part of the conference unless written permission has been granted by Hosts. Failure to comply with this rule is grounds for immediate ejection from the event and confiscation of video and/or audio materials. This rule applies to all sessions and events throughout the duration of the conference.

USE OF PHOTOGRAPHY – Attendees are strictly prohibited from using cameras (including mobile devices) in any session room. Failure to comply with this rule is grounds for immediate ejection from the event and confiscation of the equipment. Attendees may use cameras outside any session room only if written permission has been granted by Hosts.

PROCEDURES INVOLVING DISRUPTIONS AT THE CONFERENCE

APPLICATION OF THE LAW – Conference participants are subject to the laws applicable in the United States. Physical force or threats of physical force or destruction or theft of property by conference participants will not be tolerated and will be dealt with in accordance with the laws of the U.S. and the State of California, where the event is being held. Additionally, the response may include escorting participants from the conference venue.

WITHDRAWAL OF ADMISSION – In the event of any disruptions including, harassing or persistently taunting an attendee, speaker, or sponsor/exhibitor, or any other action that does not respect these Principles, Hosts may withdraw a participant’s admission and name badge and suspend or cancel the participant’s access to the conference. Violation of the rules is also grounds for ineligibility at future Hosts’ events.

PUBLIC STATEMENT – In the event that freedom of expression is abused, property is destroyed, stolen or physical force is used or threatened by a participant, Hosts may issue a statement concerning the action that reflect the framework of the Principles and Values of Conference Participation. Attendees expelled from a conference for violations of this Code of Conduct will not be afforded a refund or credit for conference attendance fees. Hosts also are not liable for hotel or travel costs incurred by an attendee expelled from an event.

SECURITY INFORMATION

Symposium badges will be required for admittance to all events for security reasons. Badges should be worn and visible at all times. Lost badges should be reported to Hosts’ staff immediately. The following badge policies apply throughout the entirety of the conference: Hosts are the sole proprietor of Conference badges and lanyards.

BADGES ARE NONTRANSFERABLE

Misuse of badges, lanyards, false certification of individuals as paid attendees, efforts to assist unauthorized persons to gain access to any conference event, or any inappropriate conduct will be just cause for reclaiming badges of any individuals involved.

For questions, please email symposium@ccalac.org.