



# 17th Annual Health Care Symposium

Living the Mission  
Achieving the Vision

## PROSPECTUS FOR EXHIBITORS

### Hosted by:

Coalition of Orange County Community Health Centers  
Community Clinic Association of Los Angeles County  
Health Center Partners of Southern California

### Date & Time:

Friday, March 2, 2018  
Long Beach Convention & Entertainment Center  
300 E. Ocean Boulevard, Long Beach, CA 90802

[www.ccalac.org/symposium](http://www.ccalac.org/symposium)

# ABOUT US

## Annual Health Care Symposium

The Symposium provides a forum to network and share valuable knowledge and resources about the provision of quality health care. Each year, presenters and attendees gather for a full day of sessions focused on challenges and innovations experienced by service providers and patients today, creating a valuable resource to service providers and administrators. The daylong conference offers educational opportunities for service providers, community clinic staff, community and state leaders, and other health care stakeholders.



## Southern California Consortia

The Community Clinic Association of Los Angeles County (CCALAC), Coalition of Orange County Community Health Centers (COCCC), and Health Center Partners (HCP) of Southern California in San Diego, Imperial and Riverside Counties are jointly hosting the **2018 Annual Health Care Symposium**.

**CCALAC**, **COCCC**, and **HCP** are 501 (c)(3) organizations representing community clinics and health centers in Southern California. Together we represent over 106 member clinics and over 500 clinical sites throughout the Southern California region, spanning from Lancaster to San Ysidro on the U.S. and Mexico border. These clinics have provided vital health care services to more than 1.5 million patients with low or no income in medically underserved populations.

## Community Clinics or Health Centers

Community Clinics/Community Health Centers are non-profit, state-licensed organizations that provide high-quality primary care -- including medical, dental and mental health services -- to predominantly low-income and underserved populations. Pharmacy, x-ray, radiology, obstetrics, specialty referral, and other medical services can also be found within clinics.

Community Clinics/Health Centers provide care in a culturally-appropriate manner, and serve ALL regardless of a person's ability to pay.

For questions, please email [symposium@ccalac.org](mailto:symposium@ccalac.org).

# DEMOGRAPHICS

## Attendees

Chief Executive Officers • Executive Directors • Board Members • Chief Financial Officers • Chief Operating Officers • Chief Medical Officers • Medical Directors • Behavioral Health Directors • Dental Directors • Pharmacists • Health Information Managers • Clinicians & Mid-Level Providers • Health Care Consultants • Finance & Administrative Staff Operations • Staff Educators • Quality Improvement Staff



**Administrators, Clinicians, and Service Providers** attend to learn tried and tested innovations to improve the California health care system, and glean valuable information from speakers and colleagues.

**Health Care Industry Representatives** attend to share and network with some of California's community health care leaders.

**Legislators and Community Leaders** attend to explore current trends and critical issues facing health care today and delve into the fundamental issues encountered by community clinics and health centers. The Symposium provides an opportunity to collaborate on recommendations for practical and cost-effective policy reform in health care.

## Diverse Range of Organizations

Community Clinics and Health Centers • Pharmaceutical Companies • Medical Supplies and Equipment Purchasing • Quality Assurance Management • Executive Search Firms • Health Plan Management Systems • Health Care Consulting Firms Academic Institutions • Professional Trade Associations • Community-Based Organizations • Public Interest Firms • State Government Agencies • Health Care Law and Regulatory Committees

# EXHIBITOR OPPORTUNITIES

## EXHIBITOR PACKAGE – \$1850 (Non-Profit Rate: \$1600)

- 8' x 8' Booth
- 6' Table & Two Chairs
- Electrical Outlets
- Complimentary Wifi
- Organizational Contact Profile on Conference Mobile App
- Two Complimentary All-Access Passes: FREE Registration To All Sessions, Materials and Meals
- Website Recognition as 2018 Health Care Symposium Exhibitor
- Post-Symposium Attendee List

## ADDITIONAL EXHIBITOR PASS – \$350

### Exhibitor Agenda

**Exhibitor Setup/Check-In**  
March 2, 2018 | 6:00 – 7:00 a.m.

**Breakfast with Exhibitors**  
March 2, 2018 | 7:00 – 9:00 a.m.

**Exhibitor Teardown**  
March 2, 2018 | 3:30 p.m.

**Exhibit Hours**  
March 2, 2018 | 7:00 a.m. – 3:30 p.m.

Dates and times listed above are subject to change and will be confirmed at a later date.

## APPLICATION & PAYMENT

### DEADLINE: Applications are due by February 1, 2018.

- Exhibiting status is not final until payment is received
- All fees are non-refundable
- All contributions are 100% Tax Deductible
- All major credit cards and checks are accepted

## VENUE & HOTEL

### Venue:

Long Beach Convention Center  
300 E Ocean Blvd, Long Beach, CA 90802

### Lodging:

Renaissance Long Beach Hotel  
111 E. Ocean Blvd. Long Beach, CA 90802  
[Book Your Room Now!](#)

# TERMS & CONDITIONS

- 1. EXHIBIT BOOTH** - Booths are standard 8' x 8' with table-top setup. Each exhibitor will be provided a 6' table and two (2) chairs. Please note ballroom area is carpeted.
- 2. RATES AND ASSIGNMENTS** - Assignments will be made on a first come, first serve basis. Each booth space includes two exhibitor personnel. Cost is \$1,850 per booth (\$1,600 for non-profit organizations).
- 3. PAYMENT** - A 100% payment is required for each booth ordered. Payment may be made by check, Visa, or MasterCard. Make check payable to CCALAC.
- 4. EXHIBIT LOCATION AND FLOOR PLAN** - Exhibits will be located as indicated on the official floor plan. The conference management reserves the right to make modifications as necessary.
- 5. FAILURE TO OCCUPY** - Space not occupied by the close of installation (unless previous written arrangements were made) will be forfeited by the Exhibitor. CCALAC may resell, reassign or use the space.
- 6. CANCELLATION OF EXHIBIT CONTRACT** - CCALAC must be notified of exhibitor cancellation in writing to receive a refund by January 19, 2018. **A cancellation fee of \$250 per booth will be charged to an exhibitor who cancels their contract. No refunds will be made after this date.**
- 7. PASSES** - Each booth space will be provided a total of two (2) Exhibitor passes. All exhibitor personnel must register and wear their badges for admission to the exhibit hall, special meals and other CCALAC-hosted social events.
- 8. CONFLICTING MEETINGS AND SOCIAL EVENTS** -In the interest of the entire conference, Exhibitor agrees not to extend invitations, call meetings, or schedule social events involving attendees, or otherwise encourages the absence of members, other exhibitors, or invited guests at any time during the dates of the event, without permission from the conference organizers.
- 9. INSTALLATION AND DISMANTLING OF EXHIBITS** - All exhibits must be in place and ready for display no later than 7:30 am on March 2, 2018.
10. Dismantling of Exhibits may begin at 3:30 pm on March 2, 2018. Setting up, tearing down and removal of exhibits are the responsibility of the Exhibitor. Should the Exhibitor fail to remove the exhibit, removal will be arranged by the conference management at the Exhibitor's expense plus a \$100 fee.
- 11. LIABILITY** - Exhibitor assumes responsibility and agrees to indemnify and defend CCALAC, the Long Beach Convention & Entertainment Center, and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. Neither CCALAC nor the Long Beach Convention & Entertainment Center maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance coverage if desired.

If the exhibit hall is uninhabitable due to strikes, acts of nature, war or civil disturbances, government regulation, outbreak of disease or illness in the host city, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from appearing or other similar causes beyond the control of parties making it inadvisable, illegal, or impossible to hold the exhibition or provide the facility during any part or whole of the meeting, CCALAC is not responsible and the exhibitor hereby waives any claim against the consortia for losses or damages which may arise in consequence of such inability to occupy assigned space.

# CODE OF CONDUCT

## PRINCIPLES AND EXPECTATIONS OF ANNUAL HEALTH CARE SYMPOSIUM PARTICIPATION

The right to participate is essential to create open dialogue between all attendees. The Community Clinic Association of Los Angeles County, Coalition of Orange County Community Health Centers, and Health Center Partners of Southern California (collectively referred to hereon as “Hosts”) acknowledge the freedom of expression of speakers, participants, sponsors and exhibitors. These principles are the foundation on which the Symposium was created.

All participants attending the Symposium are subject to the laws applicable in the United States and the State of California, where the conference is being held. By attending the conference, participants agree to adhere to these Principles and Values of Conference Participation.

### GENERAL PRINCIPLES

All attendees shall conduct themselves in a professional, courteous and respectful manner, refraining from language and actions that might bring discredit upon themselves, their organization, the conference, or Hosts.

**ADMISSION** – Hosts reserve the right to refuse admission to the Symposium if an individual or group has previously advocated or supported violent actions or destructive behavior in any way, or if those individuals have previously violated any rule of conduct or applicable law at any prior Hosts’ events. Additionally, during the Symposium, Hosts can revoke the name badge, conference registration, and associated materials, and thereby, deny access to participants who do not adhere to this Code of Conduct.

**VIDEO AND AUDIO RECORDING** – Attendees are strictly prohibited from videotaping or audio recording any part of the conference unless written permission has been granted by Hosts. Failure to comply with this rule is grounds for immediate ejection from the event and confiscation of video and/or audio materials. This rule applies to all sessions and events throughout the duration of the conference.

**USE OF PHOTOGRAPHY** – Attendees are strictly prohibited from using cameras (including mobile devices) in any session room. Failure to comply with this rule is grounds for immediate ejection from the event and confiscation of the equipment. Attendees may use cameras outside any session room only if written permission has been granted by Hosts.

### PROCEDURES INVOLVING DISRUPTIONS AT THE CONFERENCE

**APPLICATION OF THE LAW** – Conference participants are subject to the laws applicable in the United States. Physical force or threats of physical force or destruction or theft of property by conference participants will not be tolerated and will be dealt with in accordance with the laws of the U.S. and the State of California, where the event is being held. Additionally, the response may include escorting participants from the conference venue.

**WITHDRAWAL OF ADMISSION** – In the event of any disruptions including, harassing or persistently taunting an attendee, speaker, or sponsor/exhibitor, or any other action that does not respect these Principles, Hosts may withdraw a participant’s admission and name badge and suspend or cancel the participant’s access to the conference. Violation of the rules is also grounds for ineligibility at future Hosts’ events.

**PUBLIC STATEMENT** – In the event that freedom of expression is abused, property is destroyed, stolen or physical force is used or threatened by a participant, Hosts may issue a statement concerning the action that reflect the framework of the Principles and Values of Conference Participation. Attendees expelled from a conference for violations of this Code of Conduct will not be afforded a refund or credit for conference attendance fees. Hosts also are not liable for hotel or travel costs incurred by an attendee expelled from an event.

### SECURITY INFORMATION

Symposium badges will be required for admittance to all events for security reasons. Badges should be worn and visible at all times. Lost badges should be reported to Hosts’ staff immediately. The following badge policies apply throughout the entirety of the conference: Hosts are the sole proprietor of Conference badges and lanyards.

### BADGES ARE NONTRANSFERABLE

Misuse of badges, lanyards, false certification of individuals as paid attendees, efforts to assist unauthorized persons to gain access to any conference event, or any inappropriate conduct will be just cause for reclaiming badges of any individuals involved.

For questions, please email [symposium@ccalac.org](mailto:symposium@ccalac.org).

